Introducing a program that gives you more ways to earn, and be rewarded.

Earn up to 800 points — or — $80*

on your purchase of Bausch + Lomb ULTRA® contact lenses**

Earn up to 1,400 points — or — $140*

on your purchase of Biotrue® ONEday contact lenses**

Earn up to 1,200 points or $120*

on your purchase of SofLens® daily disposable contact lenses**

*Rewards points earned from this offer may be redeemed for a BAUSCH+LOMB® Horizon Rewards Visa® Incentive Card or other gift card options from select merchandisers. Claims must be submitted within 60 days of contact lens purchase. Minimum purchase required. See below for all eligibility criteria, terms and conditions.

**See chart on next page for purchase details.
Because choice is a beautiful thing.

Here’s what you can do as a Bausch + Lomb® Horizon Rewards member at www.BauschRewards.com:

Earn Points
You can earn points if you purchase the minimum number of boxes listed below.

Earn Tokens
You can earn tokens by purchasing contact lens solutions, taking surveys, watching videos, reading articles, and more.

Choose Rewards
Redeem your points on a selection of gift cards* or donate your points to Optometry Giving Sight, which helps provide sight to millions. Redeem your tokens for chances to win sweepstakes, instant win games or valuable Bausch + Lomb product coupons.

Here’s how to get started:

1. Go to www.BauschRewards.com and click on Join Now or Sign In.

2. Once you have joined or signed into the program, click on Submit Offer. Under the purchase claim section, select “I just saw my eye doctor and purchased contact lenses.” This page includes details on all items required for submission, including how to upload receipts** and UPC symbols from each box.

3. Complete the submission form and remember to enter this offer code:

   17-13570

4. Go to the Rewards page and start redeeming your points. The choice is yours!

Visit www.BauschRewards.com today and start rewarding yourself in so many ways. The choice is yours.

Your claim must be submitted between 07/01/2017 and 03/01/2018. Your right to receive this offer will not be earned unless you satisfy each of the conditions of acceptance described on this form. Your failure to follow each of these steps is a rejection of this offer. Resolution of any disputes will be governed by New Jersey law. The offer is valid on purchases of the following: Bausch + Lomb contact lenses: Bausch + Lomb ULTRA, Bausch + Lomb ULTRA For Astigmatism, Bausch + Lomb ULTRA For Presbyopia, Biotrue OneDay, Biotrue OneDay for Astigmatism, Biotrue OneDay for Presbyopia, SofLens daily disposable and SofLens daily disposable for Astigmatism. Purchase of the qualifying product(s) is required to qualify for this offer; no product substitutions, deletions, or additions are allowed, regardless of information learned from other sources. The offer is available to all customers, 18 years of age or older, who are members of BAUSCH + LOMB® Horizon Rewards, with mailing addresses in the U.S. and Puerto Rico (99 in AL and NE). Purchases made in or for delivery to other countries are not eligible. Bausch + Lomb is not responsible for lost, late, damaged, illegible, misdirected or postage-due submissions. Your rights to this offer cannot be assigned or transferred and this offer is void where taxed, restricted or prohibited by law. All submitted materials become Bausch + Lomb property and will not be returned. One (1) submission per person/ per 12-month period limit (5) submissions per address per 12-month period except where prohibited. Offer paid in the form of rewards points. Rewards points earned from this offer may be redeemed for a BAUSCH + LOMB® Horizon Rewards Visa® Incentive Card or other gift card options from select merchandisers. The Visa Incentive Card is not redeemable for cash or usable at any ATM. Subject to applicable law, a monthly maintenance fee of $2.95 (USD) applies, but waived for the first six months after the card is issued. Your Visa Incentive Card is issued by Central Bank of Kansas City, Member FDIC, pursuant to a license from Visa U.S.A. Inc. and can be used everywhere Visa debit cards are accepted within the U.S. Certain fees, terms, and conditions are associated with the approval, maintenance and use of the card. Consult your Cardholder Agreement. Certain restrictions apply. Card funds are not FDIC insured.

Bausch + Lomb reserves the right to substitue a check of equal value in lieu of a Visa Incentive Card at its discretion. Excessive submissions constitute fraud and may result in federal prosecution under the U.S. mail fraud statutes (Title 18, USC 1341 and 1342). NOTICE TO CONSUMERS: If you are personally filing a claim for reimbursement from a third-party payor (e.g., insurance company, employer group, etc.) for the purchase of this product, your claim must be based upon your payment less the amount of this offer. If your doctor is filing this claim, you must notify the doctor’s office of the need to deduct this offer amount from the purchase price used in calculating the claim. Offer valid only when contact lenses are purchased from a prescribing ECP. Offer not eligible for purchases at Walmart, Target, Costco, or online retailers. All Instant Saving Rebate customers will not be eligible. Please contact Costco or internet retailers for their specific offers. Valid only on products purchased from a doctor participating in the VSP® Global Premier Program.

BAUSCH + LOMB® Horizon Rewards: Starts 7/1/17 at 9:00:00 AM CT and ends 12/31/18 at 11:59:59 PM CT. Open to residents of the 50 U.S. states, DC, Puerto Rico, 18 years of age or older (99 in AL and NE). Subject to full terms and Conditions at www.BauschRewards.com; Sweepstakes and Instant Win Games subject to applicable Official Rules at www.BauschRewards.com; NO PURCHASE NECESSARY. Void where prohibited. Sponsor: Bausch + Lomb, a division of Valeant Pharmaceuticals North America LLC.

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<table>
<thead>
<tr>
<th>Qualifying products</th>
<th>Annual supply</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bausch + Lomb ULTRA®</td>
<td>800 points ($80 reward on 4 boxes†)</td>
</tr>
<tr>
<td>Biotrue ONEday contact lenses</td>
<td>1,400 points ($140 reward on 8 boxes† of 90-packs or 24 boxes† of 30-packs)</td>
</tr>
<tr>
<td>SofLens® daily disposable contact lenses</td>
<td>1,200 points ($120 reward on 8 boxes†)</td>
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</tbody>
</table>

*Minimum box purchase requirement

IMPORTANT: You are only eligible for rewards points when you purchase from the same eye care practitioner who prescribed your contact lenses, or from a location affiliated with that practitioner.

OPTOMETRY GIVING SIGHT

Transforming lives through the gift of vision

We’re proud to partner with Optometry Giving Sight. You can join us, and help provide sight to millions by donating some — or all — of your points. If you’d like to donate your points, simply go to the rewards section of www.BauschRewards.com and click on the donate box.

Make photocopies of your entire submission for your records. To review the status of your submission at anytime, visit www.BauschRewards.com. If you do not have Internet access, call 1-866-490-5741. Allow up to 60 days for processing and delivery.